HEBER PUBLIC UTILITY DISTRICT

REPORT TO BOARD OF DIRECTORS

MEETING DATE: May 15, 2025

FROM: Madeline Dessert, General Manager

SUBJECT: Authorize Sponsorship Request from Proyecto Heber

ISSUE:

Shall the Board of Directors authorize a sponsorship request from Proyecto Heber for their Annual Gala?

BACKGROUND:

On May 5, 2025, HPUD received a sponsorship request from Proyecto Heber for the 2025 Annual Gala. Sponsorship levels range from \$50 to \$1,500, detailed in attached flyer. The General Manager's sponsorship maximum is \$200.

FISCAL IMPACT:

Sponsorship levels range from \$50 to \$1,500

ALTERNATIVES:

- 1. Do not sponsor Gala
- 2. Provide alternative direction to staff

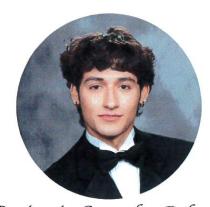
Attachments: Sponsorship Request Project Heber



2025 Honorees



Lupita Escobedo
Senior Citizen Proponent



Benjamin Gonzalez Delgadillo
Volunteer of the Year



Anel Navarro
Health & Quality of Life
Proponent

Friday, June 6th, 2025
Prestige Event Center
1111 Yourman Road

Heber, CA 92249

PROYECTO HEBER

Non-Profit Organization

PO BOX 1 HEBER, CA 92249 RECEIVED

MAY - 5 2025

HPUD

GALA: Friday, June 6th, 2025

GOLD SPONSOR

\$1500

Gold sponsorship includes a reserved seating for eight (8) guests; featured recognition in event promotions and materials, including social media advertisements; sponsor profile will be prominently displayed on sponsor table; half-page (1/2) ad in the event program; sponsor listing and recognition in program.

SILVER SPONSOR

\$1000

Silver sponsorship includes a reserved seating for six (6) guests, recognition in event promotions and quarter (1/4) page of advertising space in event program; sponsor listing and recognition in event program.

BRONZE SPONSOR

\$500

Bronze sponsorship includes reserved seating for four (4) guests; business card advertising space in event program; sponsor listing and recognition in event program.

CHARTUTERIE SPONSOR

\$800

Only ONE sponsorship available.

Four (4) charcuterie trays in each table, with sponsor name on each tray; sponsor announced during event.

DESSERT TABLE SPONSOR

\$800

Only ONE sponsorship available.
Full dessert table with sponsor name on table, and on some individual desserts; sponsor announced during event.

Proyecto Heber EIN-46-3842906

PROYECTO HEBER

Non-Profit Organization

PO BOX 1 HEBER, CA 92249

EVENT PROGRAM ADVERTISING RATES

The event is multi-page and commemorative piece featuring program highlights, participant and entertainment photographs and bios. It is circulated to all attendees and it features full, half, quarter and eighthpage ads.

CAMERA READY ARTWORK AND HIGH-RESOLUTION LOGOS REQUIRED

DEADLINE 05/27/2025

 Color back page exclusive 	\$1000
• Full page	\$350
• 1/2 page	\$175
• 1/4 page	\$100
• Business card, 1/8	\$75

Individual Tickets - \$50 Reserved Table with Eight (8) Guests - \$400

THANK YOU FOR YOUR SUPPORT!

Proyecto Heber EIN-46-3842906