

HEBER PUBLIC UTILITY DISTRICT

REPORT TO BOARD OF DIRECTORS

MEETING DATE: May 15, 2025

FROM: Madeline Dessert, General Manager

SUBJECT: Authorize Sponsorship Request from Proyecto Heber

ISSUE:

Shall the Board of Directors authorize a sponsorship request from Proyecto Heber for their Annual Gala?

BACKGROUND:

On May 5, 2025, HPUD received a sponsorship request from Proyecto Heber for the 2025 Annual Gala. Sponsorship levels range from \$50 to \$1,500, detailed in attached flyer. The General Manager's sponsorship maximum is \$200.

FISCAL IMPACT:

Sponsorship levels range from \$50 to \$1,500

ALTERNATIVES:

1. Do not sponsor Gala
2. Provide alternative direction to staff

Attachments: Sponsorship Request Project Heber

Proyecto Heber
presents

2025 *Honorees*



Lupita Escobedo
Senior Citizen Proponent



Benjamin Gonzalez Delgadillo
Volunteer of the Year



Anel Navarro
Health & Quality of Life
Proponent

Proyecto Heber Gala

Friday, June 6th, 2025
Prestige Event Center
1111 Yourman Road
Heber, CA 92249

PROYECTO HEBER

Non-Profit Organization

PO BOX 1
HEBER, CA 92249

RECEIVED

MAY - 5 2025

HPUD

GALA: Friday, June 6th, 2025

GOLD SPONSOR

\$1500

Gold sponsorship includes a reserved seating for eight (8) guests; featured recognition in event promotions and materials, including social media advertisements; sponsor profile will be prominently displayed on sponsor table; half-page (1/2) ad in the event program; sponsor listing and recognition in program.

SILVER SPONSOR

\$1000

Silver sponsorship includes a reserved seating for six (6) guests, recognition in event promotions and quarter (1/4) page of advertising space in event program; sponsor listing and recognition in event program.

BRONZE SPONSOR

\$500

Bronze sponsorship includes reserved seating for four (4) guests; business card advertising space in event program; sponsor listing and recognition in event program.

CHARTUTERIE SPONSOR

\$800

*Only ONE sponsorship available.
Four (4) charcuterie trays in each table, with sponsor name on each tray; sponsor announced during event.*

DESSERT TABLE SPONSOR

\$800

*Only ONE sponsorship available.
Full dessert table with sponsor name on table, and on some individual desserts; sponsor announced during event.*

**Proyecto Heber
EIN-46-3842906**

PROYECTO HEBER

Non-Profit Organization

PO BOX 1
HEBER, CA 92249

EVENT PROGRAM ADVERTISING RATES

The event is multi-page and commemorative piece featuring program highlights, participant and entertainment photographs and bios. It is circulated to all attendees and it features full, half, quarter and eighth-page ads.

**CAMERA READY ARTWORK AND
HIGH-RESOLUTION LOGOS REQUIRED
DEADLINE 05/27/2025**

- | | |
|------------------------------------|---------------|
| • <i>Color back page exclusive</i> | \$1000 |
| • <i>Full page</i> | \$350 |
| • <i>1/2 page</i> | \$175 |
| • <i>1/4 page</i> | \$100 |
| • <i>Business card, 1/8</i> | \$75 |

Individual Tickets - \$50

Reserved Table with Eight (8) Guests- \$400

THANK YOU FOR YOUR SUPPORT!

**Proyecto Heber
EIN-46-3842906**