

# HEBER PUBLIC UTILITY DISTRICT IMPERIAL VALLEY SHADE FOR SUCCESS GRANT PROGRAM

**MEETING DATE:** December 19, 2024

**FROM:** Jacob Bermudez, Grants Manager/Clerk of the Board

**SUBJECT:** Imperial Valley Shades for Success Grant Program

## **BACKGROUND:**

The Imperial Valley Community Foundation announced the notice of funding opportunity NOFO for the Imperial Valley Shade for Success Grant Program. The Purpose of the grant is to enhance community spaces by helping with the purchase and installation of shade structures that enhance and create opportunities for education, recreation, and community activities throughout the Imperial Valley.

The total award available under this funding opportunity will be a total of \$75,000.00 and awarded proposals will be awarded up to \$25,000.00. Eligible applicants include qualified 501c3 organizations and public institutions or other entities (such as cities, municipal agencies, public parks, schools, school districts, etc.) that have a designated charitable purpose.

The deadline to submit any eligible proposals is Friday, January 31, 2024 at 7:59pm Pacific Standard Time.

## **FISCAL IMPACT:**

There is no fiscal impact at this time.

## **REQUESTED ACTION:**

Authorize the submittal of a grant application for the Imperial Valley Shades for Success Grant Program.

Respectfully,

Jacob Bermudez

Grants Manager/Clerk of the Board

# Imperial Valley Shades for Success Grant Program

[Grant Program \(Online Portal\) \(https://www.commongrantapplication.com/login.php?refOrgId=63320&refProgId=900&refProgType=all\)](https://www.commongrantapplication.com/login.php?refOrgId=63320&refProgId=900&refProgType=all)

Funding for this program was made possible by a gift from the BHE Renewables Foundation to the Imperial Valley Community Foundation. We are grateful for their generous support of this important and special opportunity.

## **Purpose**

The Imperial Valley Community Foundation (the "Foundation") is requesting proposals for the "Imperial Valley Shades for Success" Grant Program that:

a) Enhance community spaces by helping with the purchase and installation of shade structures that enhance and create opportunities for education, recreation, and community activities throughout the Imperial Valley.

## **Objective**

Grants from this RFP will enhance community spaces, and enhance and create opportunities for education, recreation throughout the Imperial Valley through the Shades for Success program.

- Applicants must demonstrate that they understand their project cost and timeline.
- Applicants will be required to submit a status update 60 days after receiving their award, and a final report within 30 days of the completion of their project.
- Projects need to be executed within 6 months from the date of award.
- Include/request budget/quote that substantiates the request. Applicants need to demonstrate real costs/prepared estimates associated with the project request.
- The grant application deadline is 7:59pm (Pacific) on Friday, January 31, 2025.

## **Funding Priorities**

This program is for projects within Imperial County.

Municipalities and organizations traditionally known as the "Northend" (Bombay Beach, Calipatria, Niland, Salton Communities, and Westmorland) are encouraged to apply.

Project sites with limited access to shade will be strongly considered.

## **Desirable Project Characteristics**

We are receptive to impactful projects that:

- a. Demonstrate relevance and ensure that the project is realistic, timely, and achievable.
- b. Serve and benefit under-resourced communities and will improve the conditions and opportunities for those communities and their residents.
- c. Exhibit a willingness and effort to collaborate with others to accomplish their work.
- d. Meet expressed and identified community needs and have the potential to be scaled up and/or maintained.

## **Total Awards**

\$75,000 is available for this program. The maximum total award to a single grantee is \$25,000. The maximum of any single grant award will not exceed \$25,000.

Applicants may only submit one proposal. Please check with your partners, colleagues, and associates to ensure that your organization avoids this potentially disqualifying conflict in addition to the extra effort and resource spent preparing any additional proposal(s).

Applications should include information on other sources of funding which have been secured and/or requested to support the proposed project.

Successful applicants will have six (6) months from the date of receiving their grant award to complete their project. Multi-year commitments will not be considered.

### **Eligible Applicants**

Eligible applicants include qualified 501c3 organizations and public institutions or other entities (such as cities, municipal agencies, public parks, schools, school districts, etc.) that have a designated charitable purpose.

Applicants must be Imperial Valley-serving organizations. Organizations headquartered outside of Imperial County must demonstrate significant service to the area.

Organizations with religious affiliations will be considered for funding only if the project for which they seek support attempts to address the needs of the wider community without regard to religious beliefs.

Entities that have a charitable with a designated charitable purpose must have a 501c3 fiscal sponsor. A copy of the fiscal sponsor MOU must be included with the application.

Unincorporated communities must have and submit a letter of sponsorship from the County of Imperial.

### **Exclusions**

Guided by our core values and bylaw, grants will not be awarded for:

- a. Organizations that discriminate on the basis of age, disability, ethnic origin, gender, sexual orientation, gender identity, race, or religion.
- b. Fraternal organizations, unless in support of a specific program open to or benefiting the entire community relevant to this grant.
- c. Fundraising events such as annual campaigns, walkathons, tournaments, fashion shows, auctions or dinners, etc.
- d. Paying off debts of existing obligations.
- e. Endowment funds.
- f. Scholarships, fellowships, or travel grants.

### **Evaluation Criteria**

Grant proposals will be evaluated on a competitive basis using the following criteria:

- a. Clarity of project description, project activities, and steps to be taken to achieve desired outcomes.
- b. Achievable timeline that corresponds to the key activities.
- c. Meaningful benchmarks and indicators of success.
- d. Innovative and effective strategy with potential for systems change and adds value to the community and RFP-field.
- e. Organizational capacity to implement the project – including staffing and leadership, and operational and fiscal management.
- f. Established track record in specific program area or potential to achieve needed content expertise.

### **Selection Process**

All proposals will be reviewed by the Foundation staff for completeness. After initial review, proposals will be reviewed by the Foundation's grants committee for their evaluation and recommendations. Grant recommendations will be shared with the IVCF Board of Directors for their final consideration and approval.

Applicants may receive a site visit, phone call and/or other type of communication from the Foundation as part of the proposal review process.

The application period for the grant program is November 27, 2024, through January 31, 2025. The grant application deadline is 7:59pm (Pacific) on January 31, 2025.

### **Follow-Up & Reporting Requirements**

Successful grantees will be required to meet the Foundation's requirements for an interim financial and narrative report and a final report due within thirty days of the completion of the grant, as well as a presentation to the Foundation if requested. Copies of press releases and/or media contacts resulting from the grant award should also be included with any narrative reports submitted to IVCF.

Grant awards will be divided into a minimum of two installments. This is not a reimbursement program. All grantees will be expected to exercise expenditure responsibility and to provide receipts and actual costs related to project expenses.

Grantees who do not adhere to grant terms, guidelines, and deadlines will forfeit any grant monies not yet distributed to grantee. Grantees who are unable to meet the grant requirements and whose project(s) do not happen will be asked to return unused grant funds, at minimum.

### **Additional Information**

Successful grantees of this grant program accept all liabilities and responsibilities regarding the administration, implementation, and execution of their project. **Additionally, by applying for and accepting the grant, grantees agree to indemnify and hold harmless the Imperial Valley Community Foundation and other grant donors for all claims associated with the project, including but not limited to during and after its construction and/or development.**

Grantees are required to obtain all necessary, proper, and required permits for their project. Grantees must use licensed, insured, and bonded professionals as is necessary, appropriate, and required.

For questions, please contact Bobby Brock at (760) 336-0055 or email [bobby@ivcommunityfoundation.org](mailto:bobby@ivcommunityfoundation.org) (<mailto:bobby@ivcommunityfoundation.org>).

Responses to common questions will be developed based on those received by the Foundation and made available on the Foundation's website: [www.ivcommunityfoundation.org](http://www.ivcommunityfoundation.org) (<http://www.ivcommunityfoundation.org/>).

Thank you for your interest in responding to this RFP and for making the Imperial Valley a better place to live. We look forward to reviewing your proposal.

- [About Us \(http://www.ivcommunityfoundation.org/about-us/\)](http://www.ivcommunityfoundation.org/about-us/)
- [News & Events \(http://www.ivcommunityfoundation.org/news-&-events/\)](http://www.ivcommunityfoundation.org/news-&-events/)
- [Professional Advisors \(http://www.ivcommunityfoundation.org/professional-advisors/\)](http://www.ivcommunityfoundation.org/professional-advisors/)
- [Contact Us \(http://www.ivcommunityfoundation.org/contact-us/\)](http://www.ivcommunityfoundation.org/contact-us/)

Imperial Valley Community Foundation / PO Box 2739 / El Centro, CA 92244 / (760) 336-0055

<http://www.conveyorgroup.com> [Privacy Policy \(http://www.ivcommunityfoundation.org/privacy-policy/\)](http://www.ivcommunityfoundation.org/privacy-policy/)

## Status Summary

### General

<b>Application #:</b>	None
<b>Application Status:</b>	Not Submitted
<b>Cycle Requested:</b>	Cycle2025

### Grantmaker

<b>Grantmaker Organization:</b>	Imperial Valley Community Foundation
<b>Grantmaker Program:</b>	Shades for Success

### Grantmaker Program Contact

<b>Full Name:</b>	Bobby Brock
<b>Title:</b>	President & CEO
<b>Organization Name:</b>	Imperial Valley Community Foundation
<b>Address 1:</b>	PO Box 2739
<b>City:</b>	El Centro
<b>State:</b>	CA
<b>ZIP/Postal Code:</b>	92244
<b>Country:</b>	United States
<b>Organization Phone:</b>	(760) 336-0055
<b>Web:</b>	<a href="http://www.ivcommunityfoundation.org">http://www.ivcommunityfoundation.org</a>
<b>Email:</b>	<a href="mailto:bobby@ivcommunityfoundation.org">bobby@ivcommunityfoundation.org</a>

## Introduction

### “Imperial Valley Shades for Success” Grant Program

#### Purpose

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a) Enhance community spaces by helping with the purchase and installation of shade structures that enhance and create opportunities for education, recreation, and community activities throughout the Imperial Valley.

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### Primary Contact

<b>First Name*:</b> (Max. Characters: 20)	
<b>Last Name*:</b> (Max. Characters: 30)	
<b>Title*:</b> (Max. Characters: 100)	
<b>Organization Name*:</b> (Max. Characters: 300)	
<b>Address 1*:</b> (Max. Characters: 50)	
<b>Address 2:</b> (Max. Characters: 50)	
<b>City*:</b> (Max. Characters: 50)	
<b>State*:</b>	
<b>Zip Code*:</b> (Max. Characters: 300)	
<b>Phone*:</b> (Max. Characters: 20)	
<b>Email*:</b> (Max. Characters: 300)	
<b>Website*:</b> (Max. Characters: 255)	

## Organization Information

<b>Organization Type*:</b>	
<b>Mission*:</b> (Max. Characters: 500)	What is the mission of your organization?

## Project Information

<b>Amount Requested (a specific dollar amount is required)*:</b> <b>(Max. Characters: 10)</b>	Please provide a specific dollar amount. Tentative budget to justify amount requested is required. Request may not exceed \$25,000.
<b>Project: Description*:</b> <b>(Max. Characters: 1000)</b>	What is the project for which funding is being sought, and what is the primary purpose of the project?
<b>Project: New Project?*</b>	Is this a new project, or a refurbishment/replacement project?
<b>Project: Quotes/Estimates*:</b> <b>(Max. Characters: 1000)</b>	Please provide quotes/estimates regarding the costs for your project.
<b>Project: Maintenance / Ongoing Costs*:</b> <b>(Max. Characters: 1000)</b>	Please indicate ongoing upkeep, maintenance, and/or replacement costs.
<b>Community: Community/Communities Served*:</b> <b>(Max. Characters: 1000)</b>	Which community/communities will be served as a result of the project?
<b>Community: Larger Plan*:</b> <b>(Max. Characters: 1000)</b>	Does this project fit into a larger plan for your community and/or project site?
<b>Target Demographic*:</b> <b>(Max. Characters: 1000)</b>	What/who is the specific target demographic that will be served by your project?
<b>Activities &amp; Timeline*:</b> <b>(Max. Characters: 300)</b>	What are your key project activities and timeline?  i. Projects must be able to be completed within six (6) months from time of award. ii. Applicants must provide a timeline which outlines a timetable for completion of the portion of the project for which funding is being requested.
<b>Location*:</b> <b>(Max. Characters: 300)</b>	Where is the project location?
<b>Impact*:</b> <b>(Max. Characters: 1000)</b>	What impact(s) do you hope to achieve? How will you know if you achieve it/them?
<b>Outcomes*:</b> <b>(Max. Characters: 1000)</b>	What are the measurable outcomes of this project?
<b>Unique Aspects*:</b> <b>(Max. Characters: 1000)</b>	What are the unique aspects and features of your project?

<b>Importance*:</b> (Max. Characters: 1000)	Why is this work important?
<b>Timing*:</b> (Max. Characters: 1000)	Why is this the right time for this project?
<b>Beneficiaries*:</b> (Max. Characters: 1000)	Who else benefits from the results of this project?
<b>Experience*:</b> (Max. Characters: 1000)	What experience does your organization or collaborative have working in this area?
<b>Challenges*:</b> (Max. Characters: 1000)	What is the most difficult aspect of this project that could affect your success?
<b>Similarities*:</b> (Max. Characters: 1000)	Is anybody doing something similar that you are aware of, has it been successful, and is there a chance for collaboration?
<b>Capacity*:</b> (Max. Characters: 1000)	Describe your organizational capacity and qualifications to implement the project. Please include professional designations, experiences, and licenses of individuals involved with your project planning, permitting, administration and implementation that enhance your capacity and qualifications.
<b>Partners*:</b> (Max. Characters: 1000)	What partners will help you in delivering services and meeting the project goals?
<b>Resources: Financial - Secured &amp; Potential*:</b> (Max. Characters: 1000)	Please provide information regarding financial resources that have been secured at the time of this application, as well as potential funding sources (i.e. corporate funders, foundations, etc.) that you have or will be approaching for funding. Please include the amount of funding confirmed and/or requested.
<b>Resources: Matching Funds*:</b> (Max. Characters: 1000)	Please list matching funds and/or in-kind services that are being contributed by your organization and partners toward this project.
<b>Meets Priorities*:</b> (Max. Characters: 1000)	How does the proposed project meet and serve the identified priority/priorities of this grant?
<b>Self-Sustaining: Potential*:</b> (Max. Characters: 1000)	a. If your proposal receives funding from the community foundation, would it have the potential to become self-sustaining when community foundation's support ends?
<b>Self-Sustaining: Explanation*:</b> (Max. Characters: 1000)	If so, how? If not, why?

## Documents

Please upload the following documents. Please include the MOU, project map and illustrations applicable to your specific work and plans regarding this project.

1. Project Budget
2. Budget Narrative (for the Project Budget)
3. Operating Budget
4. Audit, Financial Statements, or most recent 990
5. Board of Directors List (with professional affiliations)
6. Tax-Exempt Status Letter
7. MOU
8. Project Map & Illustrations

Type		Name	Size	Updated
Project Budget *				
<b>Notes</b>				
Budget Narrative *				
<b>Notes</b>				
Operating Budget *				
<b>Notes</b>				
Audit, Financial Statements, or most recent 990 *				
<b>Notes</b>				
Board of Directors List *				
<b>Notes</b>				
Tax-Exempt Status				

Type		Name	Size	Updated
Letter *				
<b>Notes</b>				
MOU *				
<b>Notes</b>				
Project Map & Illustrations *				
<b>Notes</b>				