

HEBER PUBLIC UTILITY DISTRICT

REPORT TO BOARD OF DIRECTORS

MEETING DATE: July 21, 2022

FROM: Laura Fischer, General Manager

SUBJECT: Approve the Theme and Scope of the Heber Fall Fiesta 2022

ISSUE: Shall the Board approve the theme and scope of the Heber Fall Fiesta 2022?

FISCAL IMPACT:

There is \$35,000 budgeted in the FY 2022-23 budget for Public Outreach and Events.

DISCUSSION:

After not holding the Fall Fiesta in 2020, the community of Heber turned out in full support of the Fall Fiesta in 2021. This was our largest attendance and most enjoyable event to date. Staff wants to use the same theme "Day of the Dead" and decorating like the movie Coco. We will be focusing on having more vendors with activities for kids and more food, drinks and items for sale.

RECOMMENDATION:

It is recommended that the theme, date and schedule of events for the Heber Fall Fiesta be approved as presented.

ALTERNATIVES:

- 1) Cancel the 2022 Fall Fiesta.
- 2) Change the date/times for the 2022 Fall Fiesta.
- 3) Change the schedule of events to add or eliminate events.
- 4) Modify the use of Public Outreach and Events budget for the Fall Fiesta 2022.

Respectfully Submitted,

Laura Fischer, General Manager

Fall Fiesta 2022 Schedule of Events



HEBER PUBLIC UTILITY DISTRICT
PRESENTS THEIR ANNUAL

FALL FIESTA

DIA DE
LOS
MUERTOS



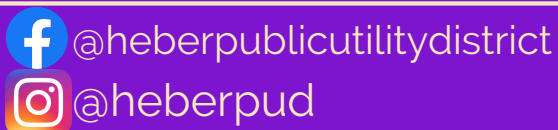
Saturday, October 29, 2022

4 pm to 11 pm

Come Celebrate the Day of the Dead!

Parade, Music, Food, Haunted Maze, Movie night,
FREE Carnival Games and much more!

Tito Huerta Park, Heber, CA 92249



@heberpublicutilitydistrict

@heberpud



www.heberfallfiesta.com



FALL FIESTA

Schedule of Events

4 pm- Fiesta Starts

5 pm- Parade

5 pm- Live Entertainment

6:30 pm-Parade Awards

6:30 pm-Haunted Maze
Opens

7 pm- Altar Blessing

8 pm- Carnival Closes

8:30 pm-Movie Begins

10:30 pm-Maze Closes

11 pm-Fiesta Ends

Saturday, October 29th, 2022

5-11 PM

Tito Huerta Park

